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Elandas Creates Advisory Board to Help Guide Innovation

March 5, 2015 — Elandas announces the creation of an advisory board to help validate product innovations as the company prepares to announce its next generation product line. The advisory board will be comprised of individuals in the life sciences field.

“Elandas depends on a partnership approach to working with our clients,” said Elandas CEO Ryan Roberts. “We have been fortunate to be able to grow as a successful organization through our collaborative efforts. As we continue to grow, we are excited to have advisory board members who can offer us insights on our new and improved product suite.

“I’m pleased to be able to learn and strategize with these talented life science sales and marketing professionals,” he added.

“We are truly privileged to have these impressive leaders sit at the table with us,” said Hayley Bohan, marketing director for Elandas. “They represent a diverse range of industry knowledge and experience in the broad life science industry. . .we know that 2015 will be an amazing year for us in part because of their shared expertise.”

To view the full advisory board, go to <http://elandas.com/advisory-board/>.

About Elandas

Elandas is a developer of dynamic intelligence technologies aimed at helping Life Sciences sales and marketing teams create and capture value so that they can capitalize on opportunities sooner and improve their bottom line.

Our advanced, highly configurable technologies make possible the efficient use of corporate resources, internal intelligence and coordinated efforts.

Combined with our passionate problem solving, and superior customer service, Elandas clients are able to work smarter and with controlled speed.

Elandas - your source for intelligent sales and marketing power.

For more information, visit www.elandas.com or contact us at 1 (855) 435-2632.